

Highlights

Total Retail Premium Revenue

\$4.64M

Growth over H1 2022

22%

Retail Renewal Revenue

\$3.25M

Retail New Registration Revenue

\$1.39M

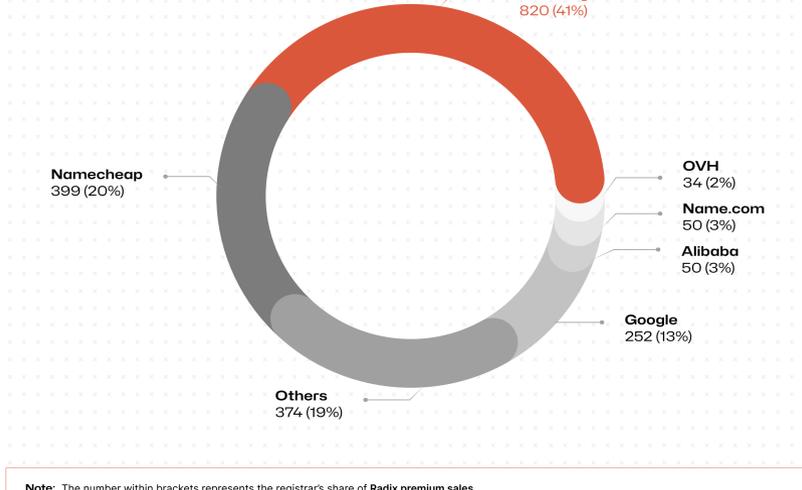
New Premium Registrations

Premiums Registered	Retail Revenue
.Tech Registrations 510	.Tech Revenue \$483,855
.Online Registrations 370	.Online Revenue \$255,538
.Store Registrations 319	.Store Revenue \$213,062
.Space Registrations 294	.Space Revenue \$192,044
.Site Registrations 219	.Site Revenue \$105,260

Other Radix TLD Registrations 269	Other Radix TLD Revenue \$140,923
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Note: A majority of premiums sold have discounted registration prices, renewals are charged at the full premium fee.

Top Registrar Partners for Radix Premiums

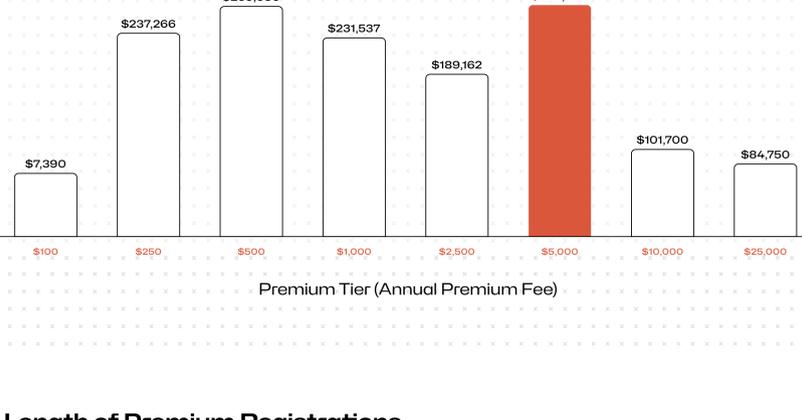


Note: The number within brackets represents the registrar's share of Radix premium sales.

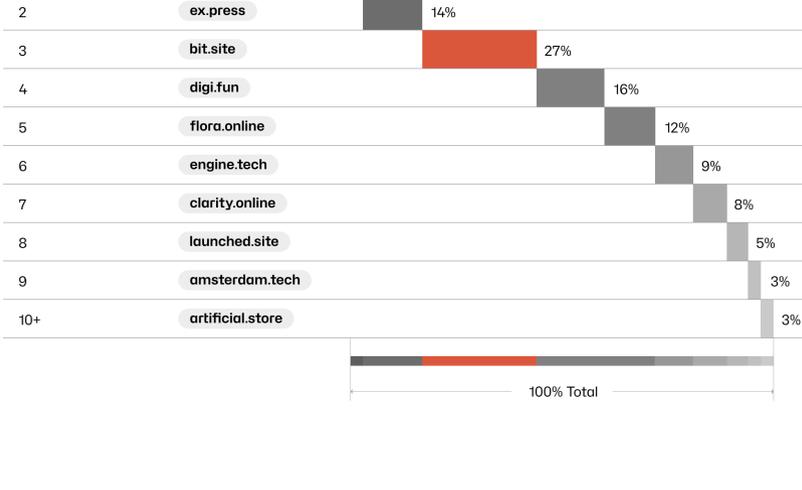
Revenue by Premium Pricing Tier

Premium New Reg Revenue

\$1.39M



Length of Premium Registrations



Unveiling Remarkable Premium Use Cases

www.ted.store

American YouTuber, filmmaker, photographer, and comedian

www.1x.tech

1X designs androids that work alongside people, to meet the world's labor demands and build an abundant society.

www.reputation.online

Remove unwanted content from Google and other search engines, rebuild your reputation, and refresh your online presence.

www.horizon.site

A strategic consultancy company transforming organizations in LATAM

www.parenting.online

Parenting-Online is a comprehensive online resource for parents, providing expert advice, tips, and articles on all aspects of parenting.

www.compass.tech

Property tax calculator for UK

Premium Renewals

Premiums Renewed	Retail Premium Renewal Revenue
.Tech Renewals 759	.Tech Revenue \$912,976
.Online Renewals 507	.Online Revenue \$623,328
.Store Renewals 448	.Store Revenue \$612,664
.Space Renewals 469	.Space Revenue \$419,267
.Site Renewals 224	.Site Revenue \$251,808
Other Radix TLDs 453	Other Radix TLD Revenue \$430,344

Avg. Retail Renewal Price

\$1,136

Domains Renewed Above \$5,000 Tier

125

Renewal Revenue Growth Since H1 2022

30%

Renewal Rates

61% First renewal

70% Second renewal

83% Third & subsequent renewals

Elevating Value: Spotlight on Premium Renewal Use Cases

www.gate.space

Retail Renewal Fee: **\$6,500**

www.learn.online

Retail Renewal Fee: **\$6,500**

www.res.tech

Retail Renewal Fee: **\$4,500**

Footnotes

- Premium names sold through registrars via EPP have an annual recurring premium fee
- All revenue numbers reported are retail prices
- Registrar markup, where applicable, is assumed at 30%
- Renewal rates are calculated based on domain count
- Premium Tier is the wholesale annual price of the premium domain